

AMOR Hotel „romantic mindful places“



TRIENBACHER
CONSULTING

Future Trends in Tourism

Values that will increase in importance

Vacation should be Inspirational, meaningful & social:
offer experiences, self-awareness & self grow

Health & Ecotravel: health and sustainability

Minimalism & Hedonism: stripped-down luxury

Millennials vs. Generation Z: setting new expectations and priorities
for both guests and **employees**

romantic & mindful



...our values and way of travel

AMOR
HOTELS
romantic mindful places



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What does the AMOR brand stand for

- Focus on holistic health: body, mind & soul
- Wellness & enjoyment, related to nature & promoting inner peace
- Healthy cuisine for all target groups
- Sustainability & regionality
- Inspiring experiences & sensuality
- Essential experiences – discovering the world from a new perspective
- Relaxation in company & naturalness in every respect
- Impulses for better loving relationships (also with oneself)
- Mindful Leadership – we are a good places to work & grow

in diversity together



AMOR
HOTELS
romantic mindful places

participate and grow in a mindful network!



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AMOR

hotelcooperation & coaches offer impulses for better relationships, personal and professional development.

helps you to find motivated and specialized employees.

Hotels

are sustainable and regional. four and five star hotels.
have the will to improve and grow.

Together we are building international brand for romantic mindful travel



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Leading agency with *CEO Manfred Trienbacher*



- Master degree in Marketing & Brand Management
University of Innsbruck & Erasmus Copenhagen Business School
- International experience QUSIMA Munich responsible for
Expedia, Audi, Quelle, Hotels.com in SEO
- Management consultant & speaker
South Tyrol Hotel Association (www.hgv.it)
- Trienbacher Consulting Digital Marketing Agency
SEO, SEA, Tourism Marketing & Development
- Additional training in health tourism
Mindfulness & GSTC Coaching

Wanna be part of the
AMORHotels?

Apply:

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